

# Tanglewood Park Festival of Lights Sponsorship Opportunities



## All-Inclusive Sponsorship - \$40,000

Everything listed below included for an all-encompassing sponsorship package

## Individual Pricing:



### Naming Rights Sponsorship - \$12,000

Your company name integrated into the event name, e.g., "Tanglewood Park Festival of Lights Sponsored by [Company Name]." - Prominent recognition across marketing materials, leveraging a \$33,000 annual media budget. Featured on the event logo and annual theme.

### Printed Media Sponsorship - \$2,000

Inclusion in all printed media, including rack cards and posters. Not included in show title, listed as additional show sponsor, no exclusive rights.

### Light Display Sponsorship - \$6,000

Option to install custom lights display(s) within the park/show (subject to approval). Light display would be at cost of sponsoring company.

## **Exclusive Early Access Show Night Sponsorship - \$12,000/Night**

Exclusive employee/customer appreciation night access before the public opening, including access to all event features. Two nights available.

## **Complimentary Ticket Sponsorship - \$5,000**

250 complimentary tickets to the show, valued at \$5,000. Additional tickets available upon request.

## **FOL Merchandise Sponsorship - \$2,000**

Company logo on the back of all Festival of Lights T-shirts sold at the Gift Shop. No exclusive rights.

## **FOL Website Sponsorship - \$3,000**

Sponsorship listing on website. No exclusive rights.

## **Gift-Shop Promotion Sponsorship - \$6,000**

Potential to set up an active promotion table in our gift-shop area. Area is 8' x 2.5'



**For More Info:**

**(336) 703-6480**

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